

Housekeeping

- Please mute your microphone
- Zoom recording available on our website soon
- Type your questions in the **Chat** feature
 - We will monitor and answer what we can during the session (verbally or via chat)
 - Other questions will be captured and answered off-line (so please don't ask anonymously)
- Polling questions participation is appreciated!
- CPE credit

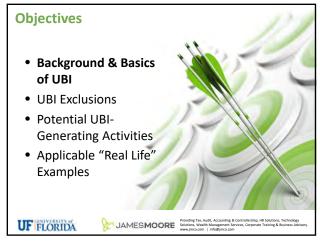




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Polling Ques	stion #1	
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UBIT Updates

Good news – no changes to UBI taxation in the past year

Key issue with the IRS remains appropriate siloing of activities

Tax rate still 21%





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UBIT Reminder

Auxiliary Accounting is here to help



- Before you sign an agreement or start a new revenue-generating activity, reach out to us for guidance.
- We have the expertise and campus connections to help address multiple concerns such as legal, procurement, accounting, billing, and taxes.





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UBIT Reminder

Throughout the presentation, when we say an activity is subject or not subject to tax, we are referring only to unrelated business income tax (UBIT).



Although some activities may be exempt from UBIT, they may still be subject to other taxes, such as Florida Sales and Use Tax.





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UBIT

- The University of Florida is tax-exempt as an instrumentality of the State of Florida
 - Exempt purposes of state colleges and universities include all the purposes and functions described in Code Section 501(c)(3)
 - For Federal income tax purposes, the University may engage in certain activities





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UBIT Defined

"Income from a trade or business, regularly carried on, that is not substantially related to the charitable, educational or other purpose that is the basis of the organization's exemption."

The following criteria must be present:

- 1. A trade or business
- 2. Regularly carried on
- 3. Not substantially related





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#1 - Is your activity a trade or business?

"Trade or business" – Any activity carried on <u>for the production</u> <u>of income</u> by selling goods or performing services.

- While the University/department is carrying on its daily exempt functions, it could also be carrying on unrelated activities that are taxable.
- Note, only UF sales or services to customers <u>outside</u> of the UFLOR Business Unit (external sales) may be taxable. Internal sales are exempt.



- Important Factor To Consider -Does A <u>Profit Motive</u> Exist?





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#2 - Is your activity regularly carried on?



 Regularly carried on – activities show a <u>frequency and continuity</u> and are pursued in a manner similar to comparable commercial activities of nonexempt organizations

<u>Key</u>: Consider the frequency in which a for-profit entity operates.

 If an activity is typically conducted yearround by a for-profit entity, the same activity conducted by UF for a few weeks will not be considered "regularly carried on."





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#3 - Is your activity not substantially related?

- Related to University Exempt Purpose
 - To be related to the University's educational or research exempt purpose, there must be a substantial causal relationship.
 - The activity must <u>contribute importantly</u> to the accomplishment of the exempt purpose (not simply to produce needed income for the University.)
- Size & Extent
 - Particular emphasis is placed on the size and extent of the activity.
 - If an activity is conducted on a scale larger than reasonably necessary to carry out the exempt purpose, it is more likely to be treated as unrelated.
- Dual Use of Assets & Facilities
 - Use for both exempt and commercial purposes will not automatically exempt income generated from commercial use, unless the activity "contributes importantly" to the accomplishment of UF's exempt purposes.





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Substantially Related Income

- <u>Factual Question</u>: Is there a direct relationship between the activity and accomplishment of UF's exempt purposes?
- New revenue-generating activities at UF are reviewed to ensure consistency with exempt purposes and the potential for UBI.
- Just because an activity raises needed funds for the University/department does not mean that activity is considered exempt.









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Substantially Related Income

- Substantially Related:
 - Depends on facts & circumstances
 - Factors that the IRS and courts have relied on in concluding that an activity is <u>not</u> substantially related:
 - Fees charged to the general public are comparable to commercial facilities:
 - Only those who purchase the goods or services benefit, and the benefit is in direct proportion to the fees charged;
 - The organization furnishes and operates the facilities through its own employees who perform substantial services in providing the activity; and
 - Maximizing profit is a predominant element in conducting the activity by the exempt organization.





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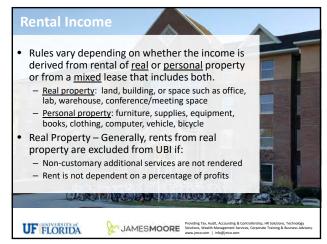
Volunteer Labor Activities in which substantially all (85% or more) work is performed by volunteers Convenience of University Members Activities operated for the convenience of members, students, patients, or employees (a.k.a. the university community) Donated Merchandise Sales of merchandise that is substantially all (85% or more) donated to the University

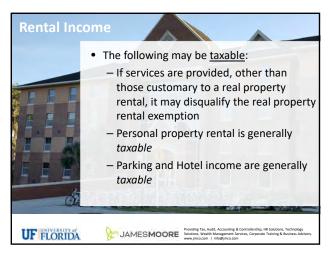
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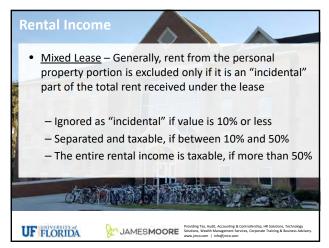
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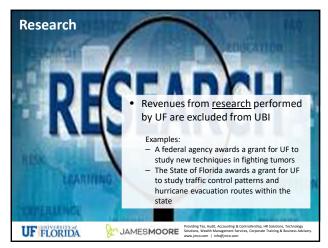


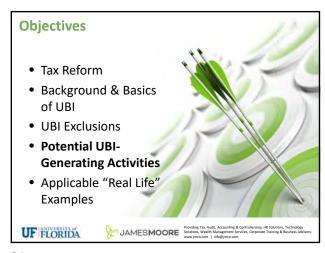






Polling Question #2		
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• Advertising • Sales of Merchandise

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Examples of Activities Which May Generate Advertising Income Sports programs Electronic Signs/Boards Sponsorships of a departmental newsletter Periodical advertising Web-site advertising TV & radio broadcasting rights PAMESMOORE **Tracking To Audit, Accounting & Controllerbing, IR Solution, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions (Company to Boards) **Tracking To Audit, Accounting of Controllerbing, IR Solutions, Technology Solutions, Techn

Sales of Merchandise

- In general, sales of merchandise are separated into three major categories:
 - 1. Directly educational materials nontaxable
 - 2. Non-educational, convenience exception nontaxable
 - 3. Other merchandise sales taxable
- Exempt Sales:
 - Items that are "required or are otherwise necessary" for participation in a course of instruction and other educational materials that "further the unstructured intellectual life of the university community"
 - Non-educational items that are low in cost and in recurrent demand may fall under the convenience exception

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Sale of Merchandise Unrelated, Excluded, or Related Revenue? IFAS Bookstore items Snack foods and drinks • Educational materials sold to Alumni or the (e.g. books/class supplies general public sold to students from the IFAS Bookstore (convenience exception) sold to students •VetMed Pharmacy sale of VetMed Pharmacy sale of VetMed Pharmacy sale of antibiotics or specialized antibiotics or specialized antibiotics or specialized animal diet food to animal diet food for diet food to non-patients, non-employees employees (convenience patients (small or large exception) animal) JAMESMOORE Solu UF FLORIDA



Advertising

The Center for Performing Arts produces a printed souvenir program that includes some sponsor recognition and *potential* advertising. This scenario is not considered "regularly carried on" and is **exempt** from taxation.

Grad Department's printed graduate student directory includes some sponsor recognitions. The material is reviewed to ensure that there is no call to action or other advertising characteristics.

 Auxiliary Accounting concludes that the sponsor information is a true sponsorship, is not regularly carried on, and lacks any defining advertising characteristics.
 Therefore, the sponsorship income is not taxable.

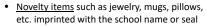




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Bookstore - In general





- Incidental items of wearing apparel such as school uniforms, sweaters, hosiery, handkerchiefs, etc., and
- <u>Sundry items</u> generally including items of low cost and recurrent demand such as newspapers, magazines, candy, cigarettes, film, etc

These items fall within the convenience exception and are **nontaxable**.





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Bookstore

Most items sold at the UF Bookstore are **excludable** as either educational, UF logo items, or items that fall under the **convenience** to university members exception.

The sale of specific gift items (such as novelty items without a UF logo) is considered **taxable**.









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Career Services

The UF Career Connections Center (C3) conducts various career fairs for students to network and have an opportunity for job placement. Since the state monitors the university on its student job placement effectiveness and because these services are being provided to students, they are related sales not subject to UBI taxation.



Note: These career fairs may be exempt from UBI tax, but they are still subject to **Florida sales and use tax** as a rental of real property to the prospective employers for their booths.





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Equipment Rental

Water/Sporting equipment rentals at Lake Wauburg (Rec Sports) to students and staff are related and **nontaxable**.

Research equipment rental/use by faculty, researchers, and even external researchers is in support of UF's exempt research mission and nontaxable. UF also considers profit motive and use by other external users in making a tax determination.







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Equipment Sales



UF Surplus Property conducts online auctions in support of UF's Strategic Plan and sustainability initiative.

UF equipment that is no longer needed is first made available to UF departments for free and then is disposed to the general public at auction.

These auction sales are nontaxable, since gains and losses from the sale or disposition of property are excluded from UBIT.





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Facilities Usage (no lease)

The University Auditorium is rented to the general public for conferences and symposiums (educational events.) These events are considered related and are also eligible for the rental of real property exclusion. Income from these events is **not taxable**.

Note: Rentals made to **UF departments** are considered <u>internal</u> sales and are **not subject** to taxation.

The Baughman Center is rented to the general public for a wedding venue, which is an unrelated activity. However, because >90% of the rental is for real property (i.e. no material services or personal property provided) this transaction is **not** taxable.



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Hotel Operations

UF Reitz Union Hotel room rentals by sports fans or those with no UF affiliation or related purpose are considered "general public" use and are taxable.

Hotel room rentals by potential students, the university community (faculty/staff/patients), interview participants, or coinciding with other $% \left(1\right) =\left(1\right) \left(1\right)$ academic purposes are related and nontaxable.







Entertainment Events

Phillips Center for the Performing Arts - Events conducted for the benefit of UF staff and students, as well as the general public, are in support of UF's educational purpose and mandated public service. These events are **nontaxable**. (UF students, faculty, or staff may also be participating in the actual performances.)

Each event (e.g. a professional entertainer/musician) is considered for student/faculty involvement, the manner in which it is conducted, and its contribution to UF's exempt purpose and mission.









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Rents (lease basis)

UF Reitz Union maintains retail leases for service providers such as a bank and a barber shop for students and the campus community.

These real property leases are **excluded** from UBI, so long as rent is not based on a percentage of net income or profit.

There is also a stance that these services are provided primarily as a **convenience** to university members (students, faculty, staff, and patients.)





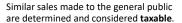




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Parking Facilities

UF Transportation and Parking Services (TAPS) – Sale of parking decals, passes, garage/lot entry fees, and parking meter fees charged to the university community (students, faculty, staff, and patients) are related and not taxable.









Polling Question #3			
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UBIT Takeaways

- There are a broad variety of revenue-generating activities conducted at UF, each of which must be considered for UBI.
- Remember the **three criteria** that must be met to have income subject to UBI tax:
 - 1. A trade or business
 - 2. Regularly carried on
 - 3. $\underline{\text{Not}}$ substantially related
- Unrelated business income is not discouraged. We just need to ensure that any resulting taxes are paid.
- Auxiliary Accounting is here to help Think ahead and contact us for assistance before starting any new activities.

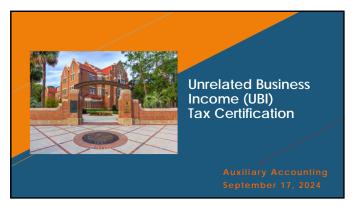




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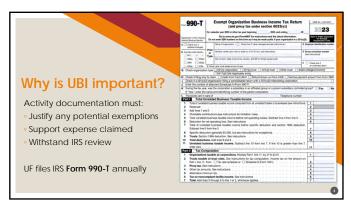




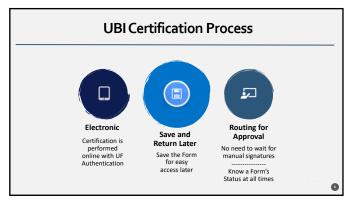


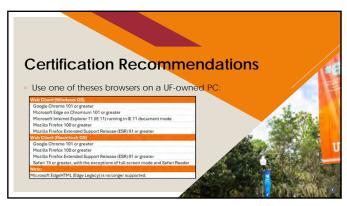


IRS – Tax Exempt and Government Entities (TE/GE) Priorities FY2024 SMARTER ENFORCEMENT Focus expanded enforcement on taxpayers with complex tax filings and high-dollar noncompliance to address the tax gap. • Collaborate with Research, Applied Analytics, and Statistics (RAAS) to continue building and refining Exempt Organizations exam case selection using advanced modeling techniques.

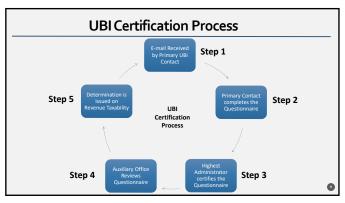




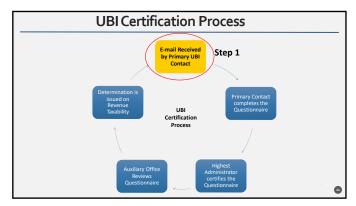


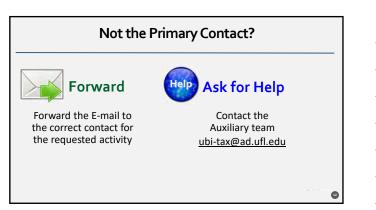


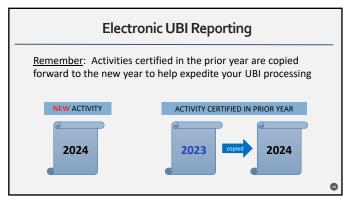












New Activity?

Is this a new activity or one using in a different cost center (Fund, Dept, Account, Flex) than in the prior year?

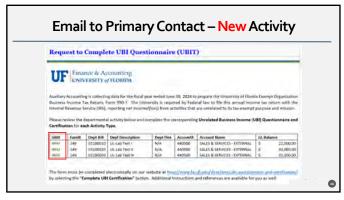
NEW

A "new" activity may also result from using a newlycreated GL revenue account code.

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E-mail to Primary Contact – New Activity

- Includes chartfields and revenues selected for certification.
- FSEA/UBI # is your "key" to the electronic reporting
 - Automatically assigned to your activity
 - Use to complete the online Questionnaire



Prior to Completing Questionnaire

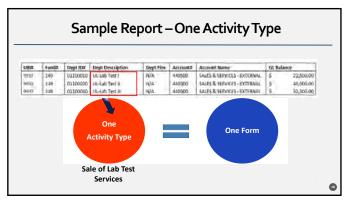


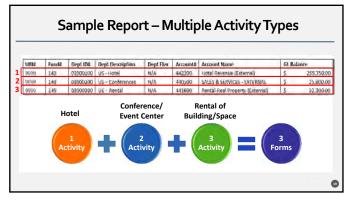
 Review the provided list of revenues.
 ✓ Consider what type(s) of activities generated these revenues



 Group and report all corresponding departments and revenues for a <u>single</u> <u>activity type</u> onto <u>one</u> Questionnaire, if possible

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Existing Activity?

Was this activity reported using the electronic UBI certification process in the prior year?



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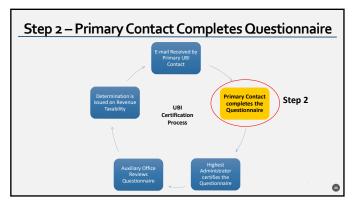
E-mail to Primary Contact – Existing Activity

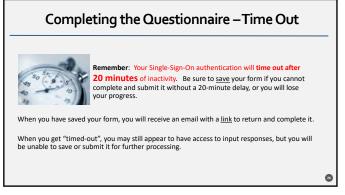
- An e-mail notice provides a link to the Questionnaire to complete for the year being certified
- Most of the Form is pre-populated based on the prior-year responses, but it <u>must still be reviewed</u> for any changes or corrections
- Corresponding <u>Chartfield and Revenue information must be</u> <u>added</u> prior to submitting this Form



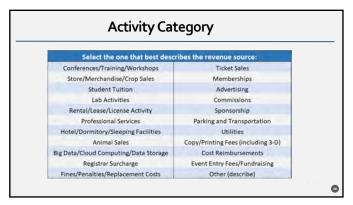












Activity Description and URL

- Two text boxes are available to more fully describe your activity. (Limit ~250 characters per box)
 - Provide as much detail and explanation as possible.
 - It is your chance to tell us "what you did" to generate the revenue.
 - If additional space is needed, attach a document to the Form.
- Activity website URL Type N/A, if none or not applicable

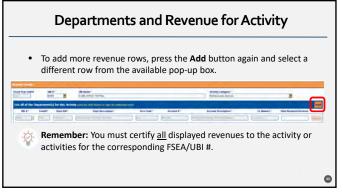


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Activity Description - Example notinus description below ... (250 char max) rse credit for their degree program. We only charge enough to cover the costs of supplies and a portion of the lab director's salary.

Departments and Revenue for Activity A FSEA/UBI # having only a single chartfield revenue value autopopulates the Departments section, once Activity Category is selected The section of the selection pop-up box.

Departments and Revenue for Activity A FSEA/UBI # with multiple chartfields or revenue values will display a pop-up box listing all associated external revenue amounts Scroll to the right and press the "Select" button to populate the row. (Note: You may only select one row at a time from the pop-up box)



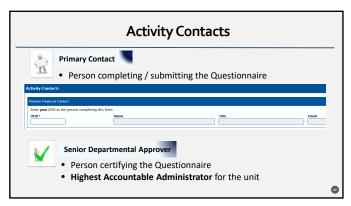
Department Reported Revenue Not a required field for Form submission Used to report revenues within the same cost center that are generated by more than one Activity Category Report the actual revenues for each Activity Category Remember: Department Reported Revenue amounts should be entered on separate Forms for each Activity Category. Reach out to the Auxiliary Team if you need help with this process. | Compartment | Supplies | Supplie

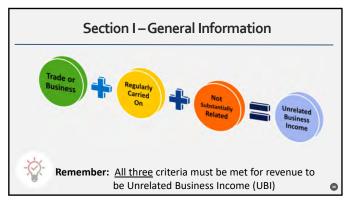
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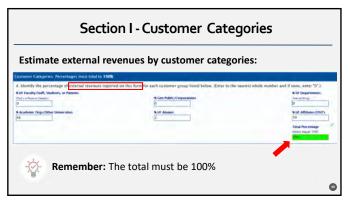
Any foreign-source income for UF compliance reporting (yes/no) Are any of the screeness reported above from a foreign town \$4.53 source ? Place estimate the foreign occurre sequence source and source \$1.0000-599.999 \$100,000 OR MORE If "YES" is selected, you must estimate the foreign income amount from the three available ranges.

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Polling Question #4 - Feedback For those who used the electronic certification process last year, how would you rate that overall experience? 1) Excellent 2) Good 3) Fair 4) Poor 5) I did not participate in electronic UBI certification last year.







Section I - Credit Card Providers and Sales Tax Credit Card accepted as a Form of Payment? List all providers If you select "OTHER", you must also enter a provider name Do you create for the setting of the setting

Section II - Potential UBI Exclusions

Questions regarding possible UBI exclusions:

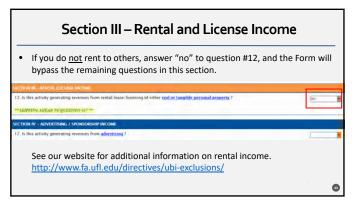
- ✓ Involvement of UF students for educational experience or course credit
- ✓ Activities conducted primarily (>85%) by a volunteer workforce
- ✓ Research/Research byproduct income

See the website for additional information on exclusions. $\underline{\text{http://www.fa.ufl.edu/directives/ubi-exclusions/}}$

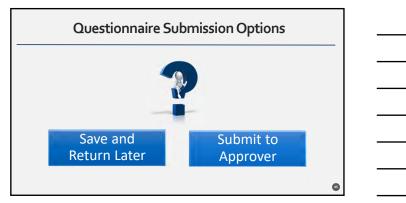
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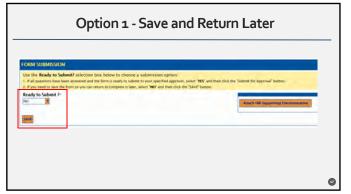




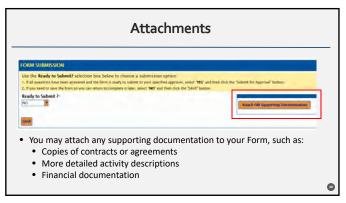
Save and Return Later Minimum Fields Required to Save a Form:

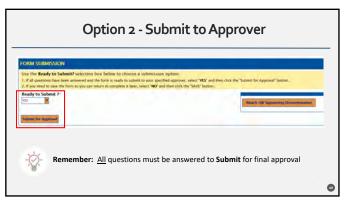
- 1. FSEA/UBI#
- 2. Activity Category
- 3. Primary Financial Contact (Submitter) UFID and the corresponding auto-populated contact email address field
- If any of these values are missing when you save the Form, you
 will be prompted to complete the required fields.

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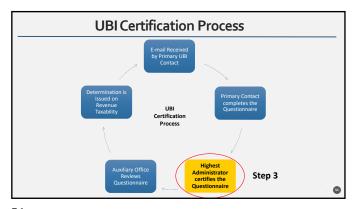


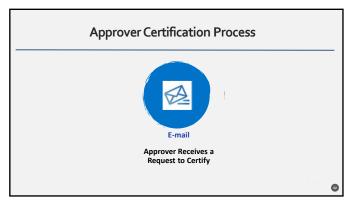
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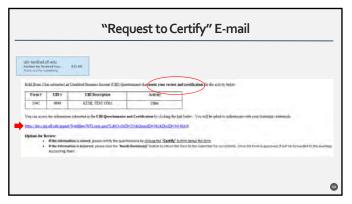


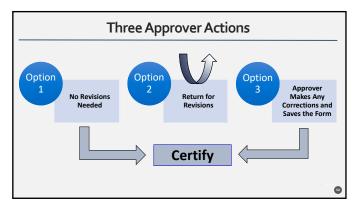


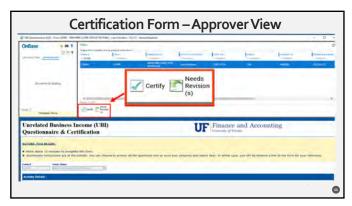


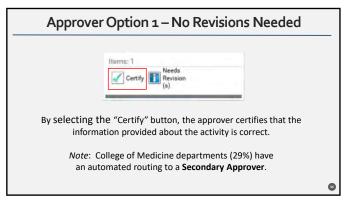


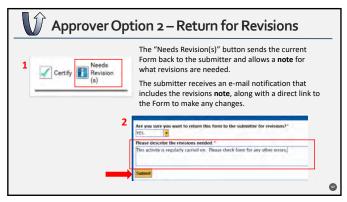


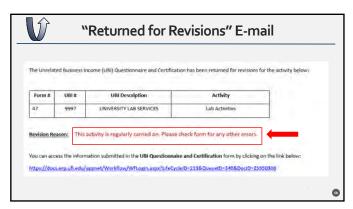


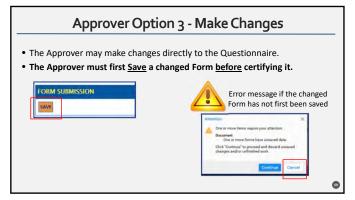


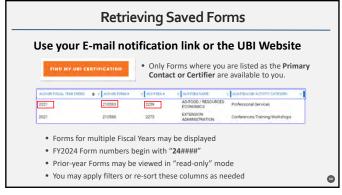






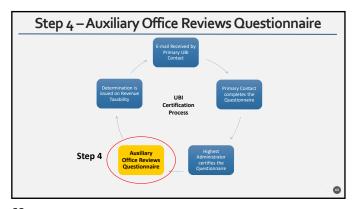












Auxiliary Office

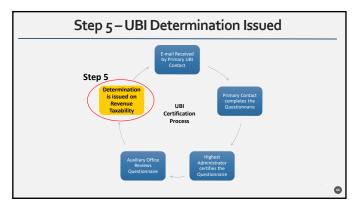


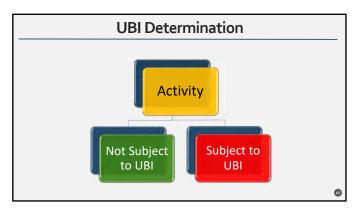
- Reviews submitted Questionnaires
- Requests additional information or clarification
- May return Forms to submitters for revision

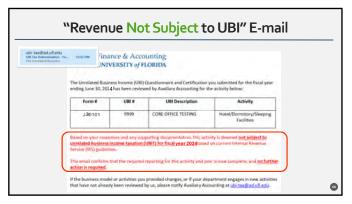
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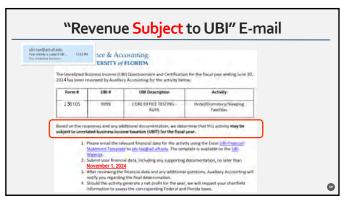


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Revenue Subject to UBI

- A <u>UBI Financial Statement Workbook</u> must be submitted
 - Workbook Deadline: November 1, 2024
- Template is available on the UBI Website

http://www.fa.ufl.edu/directives/ubi-questionnaire-and-certification/

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Automated E-mail Reminders

- If you start and Save a Form, but do not Submit for approval □every 7 days
- UBI Form <u>Returned for Revisions</u>
 □every 3 days
- Awaiting <u>UBI Financial Statement Workbook</u>
 Devery 7 days



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Polling Question #5 - CPE

If you would like to receive CPE credit for attending today's training, please respond below or send your

Name and "CPE" in the Chat

- 1) Yes, please provide CPE credit.
- 2) No, I do not wish to receive CPE credit.

Resources – UBI Website

- UBI Training Materials (to include the Zoom recording)
- Sample completed Questionnaire
- Step-by-Step Guide
- Explanations for each UBI Certification question
- Frequently Asked Questions



http://www.fa.ufl.edu/directives/ubi-questionnaire-and-certification/

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